

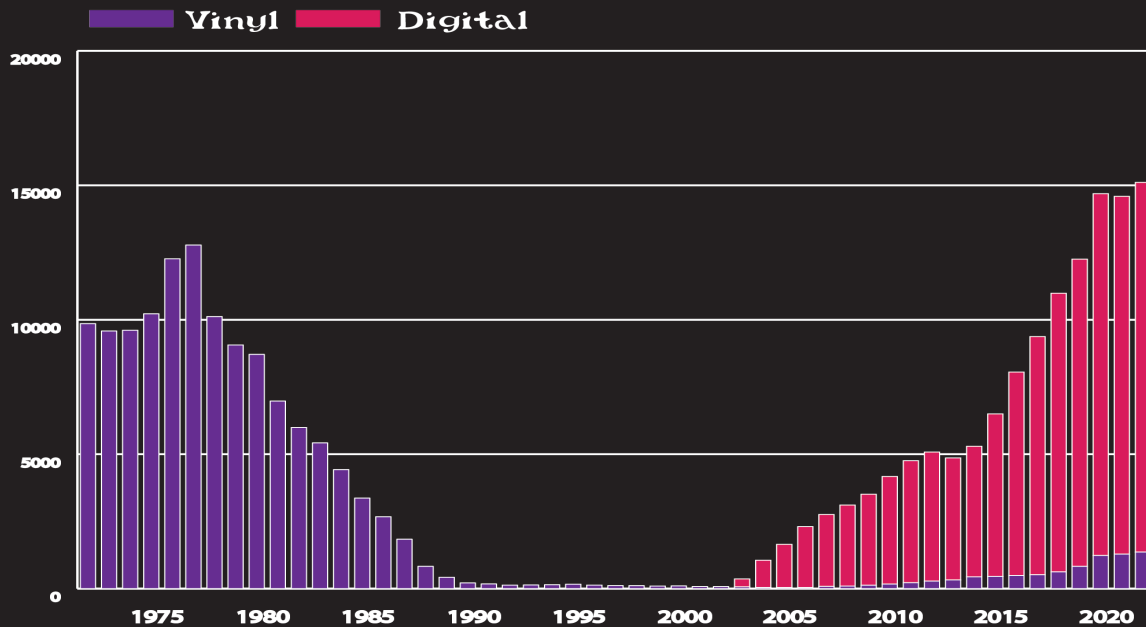
# Can Taylor Swift Bring Back Vinyl ?

It is no surprise that vinyl sales were at an extreme high before the mid 1980s. By the 2000s, vinyl sales were at an all time low, but began to rise around 2010; they seem to be continuing to rise. In 2023, Taylor Swift released 5/10 top albums of the year. Her albums were the top three on the list, with the very top album having over a million sales. Can Taylor Swift bring back vinyl?

## Digital Sales Swallow Vinyl Sales

From 1973 until the mid 1980s, vinyl sales were relatively high. They finally started to see another rise in the mid 2000s, when digital sales were already at an extreme high. Digital sales started to take off immensely in the early to mid 2000s and is only going to keep rising.

Digital sales surpass vinyl sales as time goes on.



## Taylor Swift Leads 2023 Vinyl Sales

Taylor Swift is responsible for 5 out of the 10 top albums of 2023. Out of the 10 top albums, only Fleetwood Mac's "Rumours," was made before the 2000s, being released in 1977. Only 4 out of the 10 albums were released in 2023.

The top 10 albums of 2023.

